

MESSAGE FROM VILLA LEADERSHIP

Dear Friends & Family of Villa of Hope,

We all know and care about someone who struggles with mental health and/or substance use disorders. They are our family members, our friends, our neighbors, our colleagues, and more. With your support, and across all Villa of Hope programs and services, it's our shared Mission to Rebuild relationships, Recover potential, and Renew **HOPE** for the future!

Here is feedback we heard this year from people receiving services at Villa of Hope... comments they made in support of their 97% overall satisfaction rating:

"They really listen, understand, and help you when it is needed."

"I have help for my children's needs and also my own mental health therapy program."

"We have someone in our corner who I feel understands us as a family."

"My social worker has been a person who never gives up on me when everyone else does."

"I finally have hope..."

In this annual report, we return to the history of the organization and introduce you to Joe & Julie Miller. Joe was one of the first children placed at St. Joseph's Villa in 1942. He has since supported the Villa through decades of change to meet the evolving needs of individuals, families, and the community. Joe's story is one of legacy, the Villa's lasting influence on his life, and the enduring impact of your support of Villa of Hope's Mission and 2030 Vision!

One of our Villa mantras is "Your journey is our passion... because you matter." We appreciate your generosity toward the recovery journeys happening at Villa of Hope!



David Klusch
David Klusch, M.D.
Board Chair



Carrie Carl
Carrie Carl, LCSW-R
President and CEO



St. Agnes Cottage on the Villa campus in 1947. Joe Miller - top row, far right.

A LEGACY OF SERVICE SINCE 1942

Joe Miller arrived at St. Joseph's Villa on June 29, 1942, when the Sisters of St. Joseph packed more than 100 orphans and displaced children on a bus and set out for their new home on Dewey Avenue in Greece, NY. Joe's extraordinary life of service has mirrored the Villa's legacy of hope and renewal since day one.

"I have always wanted to give back as much as I could in thanksgiving for everything that I've received in my life, and to show people that just because you have a rough start doesn't mean you have to have a rough life," said Joe, who lived at the Villa from age eight to thirteen. "You can turn it around and do great things with your life and help a lot of other people too."

Joe remembers his time at the Villa as some of the best years of his life – an experience that forged his character and inspired him to make a positive impact on our community for decades to come. "When I graduated from eighth grade and left my home at the Villa, the memories never left," recalled Joe. "All in all, it was a great experience. My brother and I believe we are better for the training and discipline we received at the Villa. I know I can speak on behalf of thousands of graduates who have benefited from being 'Villa kids.'" Joe supports the Villa today because he still believes in the mission.



Joe and his wife Julie have been married for more than 50 years. They have 11 adult children, 32 grandchildren, and 14 great grandchildren -- the family Joe always wanted.

A LIFE OF HONOR AND EXCELLENCE

Considering his “rough start” in life, Joe’s long list of achievements is remarkable. He joined the U.S. Army as a volunteer during the Korean War, learned to speak Korean and worked for the Army Security Agency translating troop movements, positions, and tactics. He earned a bachelors’ degree from the University of Rochester and was inducted into the school’s Athletic Hall of Fame for his outstanding play in football. He was a founder of Pop Warner Football in the city of Rochester. He served for many years as a team captain for the United Way and led fundraising efforts targeting their largest donors. And he retired from Eastman Kodak as Director of Employee Benefits in 1991 after a stellar 32-year career in human resources.

Joe’s journey is proof that anything is possible with hard work, perseverance, and hope. But it was not without challenges—especially in those first few years of life—that could have placed him on a very different path.

A ROUGH START

The early years for Joe and his family were difficult, to say the least. Joe’s parents owned a successful button and pleating company but they lost everything in the Great Depression. Drinking seemed to bring them solace – a temporary reprieve from their troubles – but in the end, their addiction to alcohol only made matters worse.

“By the time I was four years old, my brother five, our parents decided they couldn’t raise two little redheads anymore,” said Joe. “So, they dropped us off at our grandmother’s house, who was quite elderly and had double breast cancer. We were too much for her to handle, so she brought us to the sisters at St. Mary’s boys home and they took us in.”

Joe and Frank lived there for the next four years. Then a major change was on the horizon.

WHAT A GLORIOUS DAY!

In the early 1940's, rumors about a move to a new property began circulating. All the units would have their own kitchen, dining room, rec room and sleeping quarters. "We heard about these beautiful, landscaped grounds with trees and gardens and a tennis court and no fences – a far cry from the steel and concrete where we lived at the time. The excitement grew."

Finally, moving day arrived: June 29, 1942. The noise was deafening on the buses as more than 100 boys and girls, accompanied by 16 Sisters of St. Joseph, traveled northward through the city.

"I can still remember how we screamed and clapped as we entered the driveway of the Villa. First we spotted the barn, then the garage, then the workshop which is now the chapel, then a house that would become the infirmary, and finally the cottages. There were trees, creeks, gullies, and grass all over the place. We burst through the bus doors and immediately started climbing every tree in sight and exploring woods and gullies. What a glorious day!"

A lot has changed at the Villa since 1942. We changed our name from St. Joseph's Villa to Villa of Hope and expanded our services to meet the needs of a wider range of clients, including adults of all ages. While we've evolved in terms of what we do and how we do it, we still cherish the values the Villa was founded upon and continue to bring Hope to individuals and families in our region each and every day.

"Today, the grounds have changed, staffing is different and so is the clientele, but the Villa can be proud that it continues to accomplish its mission," said Joe. "I had a very rough childhood and I turned out the way I did because the Villa took care of me and started me on the right path."



Joe graduated from Aquinas Institute in 1951 and volunteered for the U.S. Army at age 17.

A LABOR OF LOVE

Now in their 90s, Joe and his wife Julie have been married for more than 50 years. They have 11 adult children, 32 grandchildren, 14 great grandchildren, and a beautiful home north of Rochester that's large enough to host them all.

"I had to build a house that was large enough to hold 11 kids," said Joe with a boyish grin. "My friends said, 'What are you crazy?' And I said, 'Well, I grew up in an orphanage with hundreds of kids, this is only 11. That's nothing!' I always wanted to have a strong family, because I had no family, and meeting Julie was such a blessing because family was so important to both of us."

Joe and Julie have been loyal supporters of the Villa for decades. Joe served on the Villa's first Board of Directors from 1976 to 1992. He has also served on the Villa's Foundation Board and HR Committee. In recognition of their generous support, the Miller Building on the Villa's main campus is named after Joe and his brother Frank.

"It has truly been a labor of love. The Villa has done a phenomenal job over all these years of helping all kinds of different people and following the charge it was given way back in 1942. I hope it continues on forever."

THANK YOU TO OUR DONORS

\$10,000+

Frederick Kass
Harry & Linda Messina
Jerry & Julie Warner
Mary Anne Palermo
Rochester Colonial
United Way of Greater Rochester
and the Finger Lakes
Wegmans Food Markets Inc.

\$5,000 - \$9,999

Assured Partners
Dominick & Gina Cortese
Donald F. and Maxine
B. Davidson Foundation
Excellus Health Plan
Gary and Ann Inzana
Karen & Frank Rakoski
Terra Science and Education
Whirlwind Music

\$2,500 - \$4,999

Advantage Federal Credit Union
Bond, Schoeneck & King, PLLC
Genesee Regional Bank
Guido & Ellen Palma Foundation
Harter Secrest & Emery LLP
Helen E. Clark
Kate Schnittman
Marguerite Traphagen Foundation
Mr. John & Dr. Cait Loury

Nicole & Mark Schreiner
Park Grove Realty
Patricia Grassi
Paychex
Power Management Co., LLC
RBC Wealth Management, LLC
Red Wings Community Foundation
Doug & Stephanie Dickman
The Child Advocacy Center of Greater Rochester
The Summit Federal Credit Union
USI Insurance Services LLC

\$1,000 - \$2,499

Adelaida Samuels
American Fundraising Foundation, Inc.
Amy Crossed
Ann Marie & Vito Potenza
Bernard & Bernice O'Sullivan
Bradley Sandroni
Brown & Brown of NY, Inc.
Carrie Carl
CAUSE+EFFECT Strategy
CooperVision
CPL: Architecture - Engineering - Planning
Curtis A. Johnson, Esq & Laura A. Myers, Esq
Dominick and Molly LaPenna
Donald & Holly Barone
Dr. & Mrs. David Krusch
Dr. Frederick & Jackie Tonetti
EFPR Group LLC
Elizabeth Ciaccio & David Vogt
Elizabeth Palermo

Elmer W. Davis, Inc. Roofing
Enterprise Holdings Foundation
Entre Computer Services, Inc.
Erick & Kate Bond
Erick & Nancy Bond
ESL Federal Credit Union
Essex Hotel Management, LLC
First American Equipment Finance
Florence Fund
Frontier Glass Inc.
GLC Business Services
Grace Messina
Hon. Joan S. Kohout
Huther Doyle
ITX Corp
Jeffrey Williams
Jeremiah & Mary Lou Clifford
John & Bonnie Geraghty
John Bansbach
Jonathan Ghent
Joseph & Julie Miller
Joseph & Mary Calabrese
Korey Brown
Kris & Kevin Parker
Laurie & Gerald Baker
LeChase Construction Service, LLC
Lynn Sullivan
Mary P. Rafferty
Matt and Laurel Parrilli
Michael & Nela Amico
Michael Palumbos
Morgan Stanley Co.
Paragon Compliance, LLC
Parkview Health Services
PayPal Giving Fund

Peggy Boucher
Phillip DiPasquale
RDG + Partners
Robert Half
Robert Wendler
Rochester Americans and Knighthawks
Rochester American's Booster Club
Rochester Americans Hockey, LLC
Rochester Area Community Foundation (RACF)
Shari Harrison
Sonia M. Rodriguez
St. Ann's Management Company, Inc.
Starbucks Foundation
Timothy Perrotta
Trillium Health
UKG
VanScoter Insurance Agency LLC

\$500 - \$999

Aaron J. Schnittman
Adrian Jules Custom Tailoring
Alesco Advisors, LLC
Andrew Parrilli
Anna Valeria-Iseman
Barbara Branzovich
Barclay Damon LLP
Brenda Paine
Dan & Sheila Mason
Day Automation Systems
DiPasquale Construction, Inc.
Dr. & Mrs. Robert Cafarell
Dr. Michael Detraglia
Eve & Richard Manca
Joan L. Feinbloom
John Curtis

Joseph M. Tyson, Jr.
Kevin Marsh
Liz & Quentin Marsh
Louis & Norma Stahlman
Michael & Anne Ralph
Mike Baker
Mr. David J. Adams
Mr. Nick LaPenna
Passero Associates
Richard Anderson
Sangita Patel
Sheet Metal Workers International
Assoc. (SMART Local 46)
Steve Schmitt
Strength Trained-Dunamis
Twelve Corners Presbyterian Church

\$250 - \$499

Allister McGuire
Ameriprise Financial
Berlin Bermudez
Betsy & Thomas Pettinella
Bill Monte
Brenna Mason
Chas DeVries
Costal Community Health
Empreinte Consulting LLC
Gabriel & Camille DelVecchio
Gerald L. Zeltmann
Hon. & Anthony J. Sciolino
Isha Y. Torres
Jambella Project Services, Inc.
Janet Lovejoy
Kaitlen Knowles
Karen Caton

Leslie Kass
LMT Technology Solutions
Michael & Anne Osborne
Olivia Eason
One Custom Clotheir
Paul & Annette DeCarolis
Ralph Honda, Inc.
Robert & Marlene Attardo
Sandra J. DeBell
Shannon & Ryan Miller
Shannon Zielinski
Stephanie Ide Real Estate
Strategic Interests, LLC
Summer Sosa
Susan Mack
Susan Cardot
Tennis Club of Rochester
The Blackbaud Giving Fund
Uniland Development Corporation
Walter & Doris Bubie
Zoe & Richard Swain

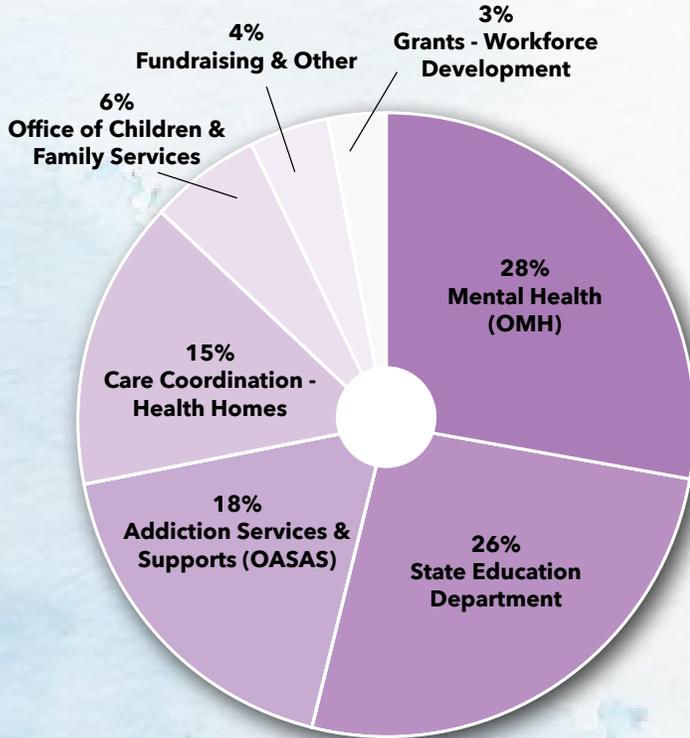


SCAN TO GIVE A GIFT

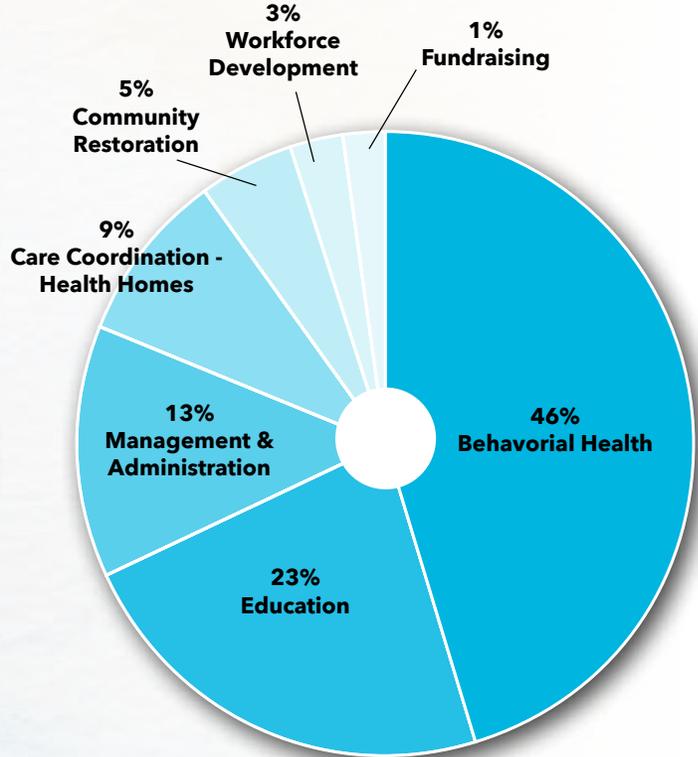
or contact Isha Torres at
events@villaofhope.org or
585-752-7735

FINANCIAL HIGHLIGHTS

REVENUE



EXPENSES



VILLA LEADERSHIP



Board Officers

David Krusch, M.D., Board Chair
Robert Wendler, Board Vice Chair
Curtis Johnson, Board Secretary

Board Members

Chris Bell
Berlin Bermudez
Korey Brown
Kate Budlong
Bob Davis
Stephanie Dickman
Jonathan Ghent
Tim Jones
Frederick "Fritz" Kass, M.D.
Sandy Kleinberg
John Loury
Thomas K. McInerney, M.D.
Dominick Morano
Timothy Perrotta
Corinda Reaves
Chad Roy
Kate Schnittman
Carrie Carl - Ex Officio
Miranda Leo - (YPB) Ex Officio
Ryan Miller - (YPB) Ex Officio
Emily Nelson - (YPB) Ex Officio

Senior Leadership Team

Carrie Carl, LCSW-R
President & CEO
Gabrielle D'Ercole
Chief Talent, Culture, & Compliance Officer
Lynn Sullivan
Chief Finance & Operations Officer
Serina Tetenov, Ph.D., LCSW-R
Chief Program & Quality Officer

Young Professional Board Officers

Miranda Leo - Co-Chair
Ryan Miller - Co-Chair
Emily Nelson - Co-Chair

Young Professional Board

Mitchell Culver
Benjamin Bedosky, MBA, CPA, CFP
Stacey Castro
Terry Eason

Accreditations

Council on Accreditation
Sanctuary® Certification

Licenses

New York State Department of Health
New York State Education Department
New York State Office of Alcohol
and Substance Abuse Services
New York State Office of Children
and Family Services
New York State Office of
Mental Health

Memberships and Partnerships

American Marketing Association
Association of Fundraising Professionals
The Child Advocacy Center
of Greater Rochester
Building Bridges Initiative Child
Workforce
Wellness Initiative
Children's Health Home of Upstate
New York (CHHUNY)
Consortium of Alcohol and Substance
Abuse Services - Region II
Council of Agency Executives
Council of Family and Child Caring
Agencies
Darkness to Light Collaborative
Finger Lakes Regional Planning
Consortium
Finger Lakes Regional Youth
Justice Team
Greater Rochester Chamber of
Commerce
Greater Rochester Health Foundation
Greater Rochester Quality Council
Greece Central School District

Greece Regional Chamber of Commerce
Health Homes of Upstate New York
(HHUNY)
North Winds IPA (formerly Omnes/Your
Health Partners)
Lead Peak Performance
Monroe County Juvenile Justice Council
Monroe County Office of Mental Health
Monroe County Systems
Integration Project
New York Association of Alcoholism
New York State Coalition of
853 Schools
NYS Coalition for Children's
Behavioral Health Services
New York State Council for
Community Behavioral Healthcare
Opioid Task Force
Penfield Central School District
Project RISE Steering Committee
Recovery Net Collaborative
Rochester City School District
Rochester-Monroe Anti-Poverty
Initiative
Rochester RHIO Health
Information Exchange
ROcovery Fitness
Roc-Tac
Rotary Club of Greece
Safer Monroe Area Reentry Team
SUNY Empire State College
Trillium Health
United Way of Greater Rochester
and the Finger Lakes



3300 Dewey Avenue
Rochester, NY 14616

Non-Profit Org.
U.S. Postage

PAID

Rochester, NY
Permit No. 7

CommunityRelations@VillaofHope.org
villaofhope.org | 585.865.1550

